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The Magic of Christmas...

captured in sparkling performances by world-famous Columbia artists!

WOMRATH'S — *Lexington*
SPECIAL PROMOTIONS DIVISION
35 – 9th Ave., New York, N. Y. 10014 Tel. WA 4-1200

Good news for Womrath's Friends & Customers!

Now--enjoy 48 of the Greatest Christmas Musical Selections of all time by today's top recording artists.

ABSOLUTELY FREE!

Paste Reservation Stamp on Enclosed Free Trial Order Card and Mail Today! No Obligation to Buy.

Dear Friends:

We have reserved in your name A TREASURY OF CHRISTMAS--a new collection of 48 of the world's best-loved Christmas songs, hymns, and carols on four 12" long-playing records.

This collection is so complete that you may never purchase another Christmas record as long as you live.

Just paste the Reservation Stamp in place on the Free Trial Order Card enclosed and you will receive A TREASURY OF CHRISTMAS t. play in your home for TEN DAYS FREE with no obligation to buy any thing.

You'll thrill to the mighty sweep of great orchestral music as the grandest orchestras in the land ring out with the joyous sounds of Christmastide. The New York Philharmonic with Leonard Bernstein conducting, The Philadelphia Orchestra with Eugene Ormandy conducting, Ray Conniff with his Orchestra and Chorus. Andre Kostelanetz and his Orchestra--all play for you FREE for 10 days.

(over, please)

You'll hear your favorite Christmas music sung especially for you by America's greatest recording artists--top entertainers like Ray Conniff. Doris Day, Robert Goulet, Mahalia Jackson, The New Christy Minstrels, and many, many more. Never before has there been a collection of so many wonderful Christmas songs by such a wide variety of big name headliners.

Mitch Miller and his sing-along Gang will put you in the holiday spirit with "Santa Claus Is Comin' To Town," "I Saw Mommy Kissing Santa Claus," and other favorites. The music is so bright and full of Christmas cheer you won't be able to restrain yourself from joining in.

The children especially will enjoy songs as light-hearted as Christmas snowflakes like "Jingle Bells," "Frosty the Snowman," "Here Comes Santa Claus," "Rudolph, The Red-Nosed Reindeer."

Thrill to the Best-Loved Christmas Carols the World Has Ever Known!

All the best-loved traditional Christmas songs will pour from your phonograph hour after hour. The Norman Luboff Choir sings "The Twelve Days of Christmas," "Hark! The Herald Angels Sing." E. Power Biggs offers an organ rendition of "We Three Kings of Orient Are" so mighty and majestic you'll think you're in a great cathedral.

And how could anyone really enjoy Christmas without "Silent Night, Holy Night," "O Little Town of Bethlehem," "O Come, All Ye Faithful"? You'll find them in A TREASURY OF CHRISTMAS, of course.

To add a solemn note to the sacred holiday season, the 300-voice Mormon Tabernacle Choir renders the famed "Hallelujah Chorus," famed opera star Eileen Farrell sings "Away in a Manger," the Jesus and Mary Choral Group sings "Gesu Bambino."

Not Available in Retail Stores at Any Price-- But Yours to Enjoy FREE!

Nothing like A TREASURY OF CHRISTMAS has ever been made available before. You cannot purchase this lifetime library in any store. But Womrath's has made special arrangements for its friends and customers to examine it FREE for 10 days.

Then, if you decide you want A TREASURY OF CHRISTMAS to enjoy year after year, you may keep all four records for the remarkably low price of only $9.98--only 21¢ per selection--complete with Lifetime Christmas

Library Case. (Stereo only 25¢ extra per record.) You might expect to pay $19.95 and more if these records were available elsewhere.

HOW WOMRATH'S ARRANGED FOR YOU TO AUDITION THIS WONDERFUL CHRISTMAS LIBRARY--FREE!

We have long felt the need for one all-inclusive library of the greatest, best-loved Christmas songs of all time. The advantages of such a library are obvious: Instead of purchasing album after album, only to discover that a mere few of your favorites are included, you have all the Christmas songs you love best in one complete collection. You save money because you need never buy another album. And yet, you'll have all the Christmas music you crave for year after year.

When we discovered that the Columbia Record Club was developing such a collection, our President immediately arranged to reserve a quantity of these new albums for Womrath's friends and customers . . . and at a remarkably low price.

Columbia's music experts went to great pains selecting all the best-loved Christmas music from hundreds of years and thousands of selections in the Christmas repertoire. They put all their musical know-how into the project and utilized their world-wide facilities, to bring you this exciting album of Christmas music.

Every record in this exciting collection has been carefully produced to meet the high quality demanded by Columbia's exacting standards. Every performance has been captured and reproduced on fine, long-lasting vinyl records--in Columbia's remarkable "Dynamic Dimension Sound."

Truly, if you are among the thousands of folks who have always wanted a complete collection of the greatest Christmas songs ever written, you owe it to yourself to "preview" A TREASURY OF CHRISTMAS without delay.

SEND NO MONEY--first Play the Records FREE

Remember, you send no money now. Enjoy all 48 great hymns, songs, and carols, by the greatest singers, orchestras and groups--a combined cast of more than 500 artists. It's all yours FREE for 10 days. Play each record again and again before you make up your mind!

(over, please)

Simply paste your Reservation Stamp in the space provided on the enclosed FREE TRIAL ORDER CARD (already made out in your name), and mail it today. Your records will be shipped immediately.

May I repeat, when you mail the Free Trial Order Card, you're not buying--just trying. The Card simply tells us you want to enjoy A TREASURY OF CHRISTMAS for 10 DAYS FREE in your home.

Sincerely,

Donald Ellsworth

DONALD ELLSWORTH
Womrath's Lexington

IMPORTANT P. S. -- But please, do hurry! We can guarantee delivery of this album only while our reserved quantity lasts.

Capture the Magic of Christmas...

There's Music For Every Festive Occasion In "A TREASURY OF CHRISTMAS"

FOR THE FAMILY TOGETHER . . . When loved ones gather around the Christmas tree, everybody will enjoy hearing and singing their favorite carols—*The First Noël, Hark! the Herald Angels Sing, O Little Town of Bethlehem, Joy to the World.* These and all the others are included in "A Treasury of Christmas."

FOR THE YOUNGSTERS . . . The joy of a child at Christmas is a wonderful thing, and your youngsters' eyes will glow when they hear *Rudolph, the Red-Nosed Reindeer* and *Here Comes Santa Claus.* And they'll gain a new idea of the deeper meaning of Christmas as they listen to *Away in a Manger* and *Sweet Little Jesus Boy.*

FOR CHRISTMAS PARTIES . . . When friends and family drop in, you'll want music to set the party mood . . . and you'll find it in "A Treasury of Christmas." For fun-filled dancing or listening, choose the popular hits of the season—*Santa Claus Is Comin' to Town, White Christmas, The Christmas Song, Silver Bells* and many more.

FOR THE INSPIRATION OF CHRISTMAS . . . The true glory of the Christmas season is perfectly expressed in such beautiful musical selections as *Ave Maria, O, Holy Night, For Unto Us a Child Is Born* and, of course, the stirring *Hallelujah Chorus.*

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48 Wonderful Yuletide Se

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These Top Stars Of Columbia Records Perform For You

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lections for the Whole Family!

URY OF CHRISTMAS

A NEW AND EXCITING 4-RECORD SET... IT'S AN IDEAL CHRISTMAS GIFT TOO!

All four 12″ long-playing records in *"A Treasury of Christmas"* cost you just $9.98—that's only 21¢ per selection—for this wonderful collection of Christmas favorites by world-famous Columbia artists. This is a truly fabulous value . . . as well as a source of immense pleasure this Christmas and many Christmases to come.

4 long-playing records beautifully boxed

for only **$9.98**

(Stereo is just $1.00 more)

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E. POWER BIGGS, Organist
THE BROTHERS FOUR
JOHNNY CASH
BUDDY COLE, Organist
THE RAY CONNIFF SINGERS
DORIS DAY
PERCY FAITH and his Orchestra
EILEEN FARRELL
RITA FORD'S MUSIC BOXES
ROBERT GOULET
MAHALIA JACKSON
THE JESUS AND MARY CHORAL GROUP
JACK JONES*
ANDRE KOSTELANETZ and his Orchestra
FRANKIE LAINE
STEVE LAWRENCE AND EYDIE GORME
THE NORMAN LUBOFF CHOIR
JOHNNY MATHIS
MITCH MILLER and The Gang
THE MORMON TABERNACLE CHOIR
THE NEW CHRISTY MINSTRELS
THE NEW YORK PHILHARMONIC, Leonard Bernstein conducting
ANDRE PREVIN
THE PHILADELPHIA ORCHESTRA, Eugene Ormandy conducting
ISAAC STERN, Violinist
THE TEMPLE UNIVERSITY CONCERT CHOIR
JERRY VALE
BOBBY VINTON

**Special Guest Star—courtesy Kapp Records*

48 Wonderful Yuletide Se

A TREAS

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(Stereo is just $1.00 more)

Here Are The Stars and The Songs In "A TREASURY OF CHRISTMAS"

THE MORMON TABERNACLE CHOIR: *Oh Come, All Ye Faithful • Hallelujah Chorus • While Shepherds Watched Their Flocks*—**PERCY FAITH:** *Joy to the World • It Came Upon the Midnight Clear*—**JACK JONES:** *White Christmas*—**E. POWER BIGGS, ORGANIST:** *Good King Wenceslas • We Three Kings of Orient Are*—**DORIS DAY:** *Silver Bells • Toyland*—**JOHNNY MATHIS:** *The Christmas Song • I'll Be Home for Christmas*—**BOBBY VINTON:** *Do You Hear What I Hear?*—**THE PHILADELPHIA ORCHESTRA, EUGENE ORMANDY CONDUCTING AND THE TEMPLE UNIVERSITY CONCERT CHOIR:** *For Unto Us a Child Is Born • Here We Go A-Caroling • Silent Night, Holy Night • O, Holy Night*—**ROBERT GOULET:** *Have Yourself a Merry Little Christmas • Panis Angelicus*—**FRANKIE LAINE:** *You're All I Want for Christmas*—**THE NEW YORK PHILHARMONIC, LEONARD BERNSTEIN CON-**

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for only $9.98

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*Two selections electronically rechanneled for stereo

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